

# VISHAL KALRA

DIGITAL MARKETER &  
WEB DEVELOPER






## PERSONAL PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

## PROFESSIONAL SKILLS

- ✓ SEO (On Page & Off Page).
- ✓ Technical Seo
- ✓ Social Media Optimization
- ✓ Facebook, Instagram Ads.
- ✓ Knowledge of Ahref
- ✓ Knowledge of WordPress
- ✓ Non-Coding Website

## REACH ME AT

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-  701-137-5514
-  vishalkalra844@gmail.com
-  www.vishalkalra.in
-  797, Street No-2, Parvatiya Colony, N.I.T, Faridabad, HR, (121005)

## EDUCATION

### Dav Centenary College (MDU)

Bachelors in Computer Application From MDU Rohtak, 2018

## WORK EXPERIENCE

### VS2H INFOTECH PRIVATE LIMITED Nov 2017 - Dec 2019

#### Roles and Responsibility

- On-Page & Off-Page Optimization
- Technical Seo
- Social Media optimization
- Image optimization
- Google search console & Analytics Setup
- Social Bookmarking Submission
- Article Submission
- Directory Submission
- Blog Submission
- Profile Creations
- Image Submission

#### Marketing Projects

- Marketing On Property Sites (BPTP, M3M Gurugram)
- Xextra Ceil

#### Development Projects

- Destiny Travel Guide
- Accel Constructions

### DR Info Soft PRIVATE LIMITED Dec 2020 - Currently

#### Roles and Responsibility

- On-Page & Off-Page Optimization
- Technical Seo
- Social Media optimization
- Image optimization
- Google search console & Analytics Setup
- Social Bookmarking Submission
- Article Submission
- Directory Submission
- Blog Submission
- Profile Creations
- Image Submission
- Ahrefs, Semrush

*Vishal Kalra*

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## PERSONAL INFORMATION

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★ Name :- Vishal Kalra  
★ DOB :- 01/01/1995  
★ Sex :- Male  
★ Marital Status :- Unmarried

### Marketing Projects

- Moving Solutions
- Get Pest Control
- Geoffrey's Diamonds
- Packers and Movers
- Elite Handicraft

*Vishal Kalra*