

# VISHAL KALRA

## DIGITAL MARKETER & WEB DEVELOPER

### PERSONAL PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

### PROFESSIONAL SKILLS

- ✓ SEO (On Page & Off Page).
- ✓ Technical Seo
- ✓ Social Media Optimization
- ✓ Facebook, Instagram Ads.
- ✓ Knowledge of Ahref
- ✓ Knowledge of WordPress
- ✓ Non-Coding Website

### REACH ME AT

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- ☎ 701-137-5514
- 💻 [www.vishalkalra.in](http://www.vishalkalra.in)  
vishalkalra844@gmail.com
- 📍 797, Streat No-2, Parvatiya Colony, N.I.T, Faridabad, HR, (121005)

### EDUCATION

#### Dav Centenary College (MDU)

Bachelors in Computer Application From MDU Rohtak, 2018

### WORK EXPERIENCE

VS2H INFOTECH PRIVATE LIMITED Nov 2017 - Dec 2019

#### Roles and Responsibility

- On-Page & Off-Page Optimization
- Technical Seo
- Social Media optimization
- Image optimization
- Google search console & Analytics Setup
- Social Bookmarking Submission
- Article Submission
- Directory Submission
- Blog Submission
- Profile Creations
- Image Submission

#### Marketing Projects

- Marketing On Property Sites (BPTP, M3M Gurugram)
- Xxtra Ceil

#### Development Projects

- Destiny Travel Guide
- Accel Constructions

### PERSONAL INFORMATION

- ★ Name :- Vishal Kalra
- ★ DOB :- 01/01/1995
- ★ Sex :- Male
- ★ Marital Status :- Unmarried

*Vishal Kalra*